

Top 10 Reasons to Advertise in



Our newspaper is:

- 1. A multi-platform business communications company that includes a nationally recognized niche publication*
- 2. Delivered to the business decision makers you need to reach*
- 3. Current, carrying your timely marketing message*
- 4. Comprehensive local business news*
- 5. Committed to serving its readers and customers responsibly*
- 6. Credible and reliable original content, not published anywhere else*
- 7. Customer focused, seeking your input and ideas*
- 8. Targeted to the Southwest Florida business market*
- 9. About business in Southwest Florida*
- 10. News important to business owners and professionals operating in Southwest Florida*

The missing piece is in your hands...
Southwest Florida Business Today.
Southwest Florida's B2B Marketplace.

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