

SOUTHWEST FLORIDA BUSINESS TODAY

DISTRIBUTION

PRINT

Print distribution is currently in Fort Myers, Naples, Cape Coral, Estero and Bonita Springs. The newspaper is direct-delivered to business decision makers. Print distribution is currently in Fort Myers, Naples, Cape Coral, Estero and Bonita Springs.

Zoning and product dissemination is available through SWFBT's print delivery system. Total print distribution is 6000 businesses: that's almost 25,000 business professional readers.

TOTAL DISTRIBUTION INCLUDES LEE & COLLIER COUNTIES

Commercial Builders	Communications Companies
Commercial Banks	Advertising/Public Relations
Insurance Companies	Photography Companies
Government Offices	Employment Agencies
Copy Services	Financial Companies
Accountants	Mailing/Shipping Companies
Printers	Commercial Realtors
Attorneys	Security Services
Manufacturers	Colleges/Universities
Coffee Shops	Breakfast/Luncheon Restaurants
Sign Companies	Computer Services
Executive Suites	Office Buildings
Car Rental Offices	Auto Repair Shops
Hotels	Architectural Firms

DIGITAL

SWFBT is also online with our newly re-designed and regularly updated website, www.swfloridabusinesstoday.com, where SWFBT provides content that is completely different from the print publication. The newspaper is also available digitally there.

SWFBT also offers a variety of digital targeting opportunities including website advertising, email marketing and social media marketing.

The missing piece is in your hands...
Southwest Florida Business Today.
Southwest Florida's B2B Marketplace.
www.swfloridabusinesstoday.com

